



the C.A.L.P 411

COLORADO'S AGRICULTURAL
LEADERSHIP PROGRAM NEWSLETTER

Congratulations

ALUMNI SPOTLIGHT



*Bob Mattive, Class 11
Monte Vista, CO*

WASHINGTON, D.C. — The National Potato Council (NPC) installed its 2024 roster of Executive Committee members this week at the organization's annual Washington Summit. During the Annual Meeting of the Voting Delegates, Bob Mattive of Monte Vista, Colo., was elected to serve as the Council's President for the next 12 months.

Having grown up on a small farm in Brighton, Colo., Mattive began taking on leadership roles in high school – as class president and president of the 4H Club. Now, the partner of Worley Family Farms, LLLP, in Monte Vista, will continue to serve the industry in his newly appointed role as President of the National Potato Council. Mattive, who most recently served as NPC's First Vice President and Vice President of Environmental Affairs, was elected to a one-year term on Feb. 26, 2024.

"I've always been interested in environmental issues and legislative affairs," said Mattive, who was initially introduced to NPC as a delegate from Colorado. His involvement with the federal policy-focused organization brought about a national perspective and he served on different NPC committees throughout the years. Mattive also serves on several Colorado agricultural committees and boards. "I've learned a lot and I know we have to work hard and work together to keep relevant, educate the next generation, and continue advocating on behalf of our growers and industry partners."

Mattive became a part of the fourth-generation Worley Family Farms when he and his wife Gail (Worley) were invited by her father to join the operation in 1982. When he started farming with his father-in-law, the operation raised about 500 acres of potatoes. Today, the farm raises around 1,800-1,900 acres of potatoes and 2,000 acres of other crops. The business is now also co-managed by their sons Grant and Reid and nephew Matthew Smartt.

For Mattive, environmental stewardship is second nature. "As with most industries, technology has become a large part of our organization. We irrigate all of our acreage with computerized center pivot irrigation systems and utilize GPS operating systems in most of our tractors and other equipment," said Mattive.



**AGRICULTURE IS THE MOST HEALTHY, THE MOST USEFUL, AND
THE MOST NOBLE EMPLOYMENT OF MAN -**

GEORGE WASHINGTON 1797

CLASS 16 SCHEDULE

April 21-23, 2024

Ft. Morgan/ Sterling/ Yuma

June 9-11, 2024

Durango/Cortez

Sept. 22 - 24, 2024

Alamosa/ Monte Vista

Nov. 6 - 16, 2024

Cambodia and Thailand

Feb. 19-21, 2025

Colo. Ag Forum & Graduation



Class 16 members completed a mock committee hearing at the State Capital in February where they to present arguments for and against SB24 043. In addition to producing the 32nd Annual Colorado Ag Forum, they joined Denver Metro Chamber Leadership Foundation for a “Stand Where you Sit” exercise and heard speakers from Cattlefax and EPA.

WE ARE THE RESULTS OF OUR HABITS

By Damian Mason

Mr. Mason maps out ten habits of success in his book, *Do Business Better*. He points out that habits, unlike routines, are active, deliberate behaviors. Routines, on the other hand, are generally mindless and unwavering. In other words, routines are what we "do" even when we say we're doing something else.

Our habits make us what we are. Good or bad, the habits we possess accumulate over time. they're like compound interest in this regard. When we create good daily habits, we reap the reward. But good habits are only habitual if you DO them.

If your goal is to keep getting better (as it should be), adopt his new slogan: Did Is Not Do.

DID IS NOT DO!

"We are a product of what we do on a daily basis, not what we once did or worse yet, do only when the mood strikes" states Mr. Mason. He refers to this statement as an explanation, "A person who writes when a creative mood strikes is a doodler. Whereas a person who writes every day is a writer. Do you suppose Michael Jordan practiced basketball when the mood struck? Or did Michael Jordan work on his basketball skills daily?"

EXCELLENCE CAN BE ATTAINED IF YOU...

Care more than others think is wise.
Risk more than others think is safe.
Dream more than others think is practical.
Expect more than others think is possible.



Rachel Seedorf, Class 16

"If you're not challenged, you're not growing." I've learned over the last several years that the only way to become a better version of yourself is to keep learning and challenging yourself. CALP has provided so many opportunities to put me out of my comfort zone, while also developing confidence and critical thinking in agriculture issues and day-to-day life. Growing up in agriculture, I've always had an appreciation for growers and ranchers. But being a part of this program has opened my eyes to the true passion and grit agriculturalists have for theirs and others' livelihoods and well-being. Current day agriculture is not an easy industry to be in, but through this program I've truly grown to see how important it is to have relationships with people you can trust and a voice that can share testimonies and facts that support our beloved industry.

ALUMNI DINNER



Ft. Morgan

April 22, 2024

Country Road Vines and Wines

16985 Co Rd 21

Fort Morgan, CO 80701

6:30pm



Join us for an evening of reminiscence and camaraderie. Enjoy an opportunity to reconnect with former classmates and meet CALP 16 Fellows

RSVP to Amy Herrmann by April 18, 2024

email - amy@coloagleaders.org

or text - 970-739-5670

THE AGVOCATE



*by Dusty Johnson
Class 14*

State News -- Two bills to watch at our State Capitol include HB24-1178 and SB24-150, as both will have negative impacts on agriculture if passed. House Bill 24-1178 regarding Local Government Authority to Regulate Pesticides is still moving forward in the process. Trying to strip away pesticide preemption is not a new concept in Colorado, as we have seen multiple failed bills in past sessions; however, this movement continues by urban legislatures who don't understand that pests do not obey by county or city boundaries. This is going to continue to be a heated debate as the agricultural community is left, once again, on the defense trying to defend their

practices and livelihood. Senate Bill 24-150 regarding the processing of municipal solid waste, also called the "Keeping Colorado Free of Waste Incineration (plastics to fuel) Facilities" bill was introduced two months into session. This bill would make it so that farmers cannot use pyrolysis to break down tough feed stalks nor would those in aviation be able to use pyrolysis as another option to make valuable jet fuel.

Federal News -- The current "trending" stories for national agriculture are: national ag week, drone swarming, and foreign ownership of our ag lands. (1) We just celebrated National Ag Day and Week in late March. It was good to see all of our different ag groups and sectors come together to share their stories about why they do what they do. Let us continue to celebrate agriculture year-round and continue to advocate for our rural way of life. (2) "Drone swarming" or "flying in concert" is when a single operator can control up to three drones at a time. The Federal Aviation Administration has recently granted the first exemption for "drone swarms" to fly above an American Farm to Hyllo (an ag drone outfit in Texas). The FAA is also going to allow Hyllo to fly spray missions after sundown. (3) The U.S. House Agriculture Committee just had an oversight hearing - titled "The Danger China Poses to American Agriculture" - to recognize China's influence on American agriculture. This was part of a broader conversation on the efforts to curb foreign influence on our national security and food production.

The Colorado Agricultural Leadership Program is a 501c.3 non-profit organization with the mission to develop leaders that will become a strong, unified voice for agricultural issues.

DANI TRAWEEK, EXECUTIVE DIRECTOR

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APRIL 2024

Class 17 Applications now OPEN!

Do you know somebody already established in their career that wants to help their community and agriculture prosper and grow. Tell them to apply now at ColoAgLeaders.Org.

The next class starts Feb 17, 2025.



SCAN ME

CLASS 17 SCHEDULE

Seminar 1 - Denver/ Ag Forum
Feb. 17 - 21, 2025

Seminar 2 - Pueblo
April 27-29, 2025

Seminar 3 - Palisade
June 22-24, 2025

Seminar 4 - Washington DC/ State
Sept. 21 - 28, 2025

Seminar 5 - Fort Collins
Nov. 9 - 11, 2025

Seminar 6 - Ag Forum, Denver
Feb. 24 - 27, 2026

Seminar 7 - Fort Morgan
April 19 - 21, 2026

Seminar 8 - Durango
June 14 - 16, 2026

Seminar 9 - Alamosa
September 20 - 22, 2026

Seminar 10 - International
Nov. 4 - 13, 2026

Seminar 11 -
Denver/AF/Graduation
Feb. 23 - 26, 2027

Share your story...

Did you have a unique CALP experience? Are you doing something awesome in your community? Do you have something you'd like us to share with the CALP community? E-mail us at dani@coloagleaders.org.

THANK YOU TO OUR SPONSORS AND SUPPORTERS:



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