



the

C.A.L.P 411

COLORADO'S AGRICULTURAL  
LEADERSHIP PROGRAM NEWSLETTER

# Excellence in CALP

## 2024 AWARD RECIPIENT:



*Mark Frasier, Class 1  
Ft. Morgan, CO*

Mark Frasier is manager of F Cross Cattle Company, a family-owned beef cattle operation in Eastern Colorado. The company grazes and feeds cattle for commercial and natural beef markets. He also serves as a director and chairman of the holding company of FMS Bank, and is active in other family business interests including real estate, oil production, and coffee roasting. Mark holds a degree in Agriculture Economics from Kansas State University and lives in Fort Morgan with his wife, Tina.

Active in his community, Mark has been a leader in a variety of volunteer organizations, including three terms on his local school board, treasurer of the Morgan Community College Foundation, a director of Singers, Ltd., and was appointed to the Colorado Underground Safety Damage Control Commission. Mark is the current board chair of Eben Ezer Lutheran Care Canter and is a

trustee of the Eben Ezer Foundation.

For 15 years Mark participated as a Technical Review Panelist and producer representative to the USDA Western Region Sustainable Agriculture Research and Education Program, including a two-year term as council chair. He was elected president of the Colorado Livestock Association in addition to Cattle Fax, an industry market research group serving the beef cattle industry.

A proud alumnus of the Colorado Agricultural Leadership Program, Mark was on the roster of Class I (a "First Class Fellow") and subsequently selected as a Kellogg Fellow with the Center for Food and Agricultural Policy in Washington, DC. He returned to serve on the board of the Colorado Ag Leadership Council and chaired the council in the early 90's, when CALP first operated as a stand-alone organization outside the support of the Colorado Department of Agriculture.

Mark will be recognized for his award and contribution to agriculture at the 32nd Annual Colorado Ag Forum on the 29th of February at the Westin Hotel in Westminster.

*Share your story...*

Did you have a unique CALP experience? Are you doing something awesome in your community? Do you have something you'd like us to share with the CALP community? E-mail us at [dani@coloagleaders.org](mailto:dani@coloagleaders.org).



# agRICULTURE

A CULTURE OF PROGRESS

*You're Invited!*

## Colorado Agriculture Forum and CALP Alumni Reception

*Join CALP Class 16 for an evening of  
networking and fellowship.*

### Butterfly Pavilion

Wednesday, February 28th, 2024  
5:30 pm - 7:30 pm

Register at  
[ColoradoAgForum.com](http://ColoradoAgForum.com)  
\$35 per person or free with  
donation or purchase of Ag  
Forum registration



*Alyssa Green, Class 16*

*Unlike most, my upbringing was not in agriculture. Born and raised in the Chicagoland area, my passion has always revolved around bridging seemingly unrelated communities, such as urban and rural areas. I started my career as a communication professional, navigating through roles in radio, public relations, non-profit work, and engaging in public speaking circuits. Over time, I became increasingly drawn to agriculture, appreciating the sense of community, the unique lifestyle, and the reciprocal nature of farmers in the United States. Through CALP, I have had the opportunity to enhance my role as an agricultural advocate, gaining the education and tools needed to transition from a suburban background to a resilient and knowledgeable advocate for agriculture.*

## THE AGVOCATE



by *Dusty Johnson*  
Class 14

**State News --** The recent reintroduction of wolves is already a major concern for Colorado's agricultural communities, specifically those with livestock, and has since raised many legal concerns - both in regulations and in applicability. There have been multiple efforts to push back on reintroducing wolves into our state, and another effort was just launched. The Colorado Conservation Alliance has filed a lawsuit in Federal Court against many of the actors who have been involved with the reintroduction of wolves on the basis of two technicalities. First, it is alleged that the U.S. Fish and Wildlife Service's environmental impact statement (EIS) that supported the 10(j) rule has notably deficiencies when held up to the outlined regulations of the National Environmental Policy Act (NEPA) and the Admin Procedure Act (APA). Second, it is alleged that the defendants of wolf reintroduction neglected to complete the NEPA required environmental review process.

**Federal News --** Twelve State Commissioners of Agriculture have recently launched a probe of US banks in regard to Environmental, Social, and Governance (ESG) investing. ESG investing is the practice of examining a company's behaviors based off of a set of standards that have been created by socially conscious investors to rank and screen potential investments. These Agricultural Commissioners are worried that the United Nations has an agenda to cripple our agricultural sector through the use of ESG investing. This issue brings up concerns with national security and economic stability.

**The mission of AGvocate is to be an advocate for agriculture.**

**Find us on Facebook @AGVOCATECO**

*The Colorado Agricultural Leadership Program is a 501c.3 non-profit organization with the mission to develop leaders that will become a strong, unified voice for agricultural issues.*

**DANI TRAWEEK, EXECUTIVE DIRECTOR**  
PO Box 1183, Cortez, CO 81321  
(303) 547-5963 \* dani@coloagleaders.org

FEBRUARY 2024

**ALUMNI** *You're Invited!*

February 28, 2024

Greg Bloom, Class 12 has donated meat for this event in an effort to build an opportunity for alumni to socialize and network. Please consider joining us

### CLASS 16 SCHEDULE

- Feb. 27 - Mar 1, 2024 Seminar 6 Denver, Colo. Ag Forum
- April 21-23, 2024 Seminar 7 Ft. Morgan
- June 9-11, 2024 Seminar 8 Durango/Cortez
- Sept. 22 - 24, 2024 Seminar 9 Alamosa/ Monte Vista
- Nov. 6 - 16, 2024 Seminar 10 Cambodia and Thailand
- Feb. 19-21, 2025 Seminar 11 Colo. Ag Forum & Graduation

### Class 17 Applications OPEN!

Do you know somebody already established in their career that wants to help their community and agriculture prosper and grow. Tell them to apply now at [ColoAgLeaders.Org](http://ColoAgLeaders.Org). The next class starts Feb, 2025.



**FEBRUARY 29, 2024**

**agRICULTURE**  
A CULTURE OF PROGRESS

[ColoradoAgForum.com](http://ColoradoAgForum.com)

### THANK YOU TO OUR SPONSORS AND SUPPORTERS:



Colorado State University

Tom Kourlis



**PINNACOL**  
ASSURANCE

Southwestern Fertilizer Conference

**COLORADO**  
DAIRY FARMERS



coloradoCorn  
Administrative



AMERICAN AGCREDIT  
MONEY FOR AGRICULTURE

**Agfinity**  
The Cooperative Difference

